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DeltAg Product Brief

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Take a Close Look at Soil...Your Greatest Asset

These days we are all looking for a way to raise crops more economically. While there are always methods for reducing costs, the best approach is with increased production. However, as an industry we are just now recognizing what our true yield potential could be. For sure, the higher we push the yield envelope, the better we must manage water, nutrition, weeds, insects, etc. To push yields, we must control every possible aspect of growing conditions. The reality of today's agriculture is that we should do all we can to maintain the true potential of our crops.

Why is so little emphasis placed on the health of our soils? "Out of sight is out of mind!" Simply put, we just can't see our soils close up to know what is going on. So we don't know how healthy or unhealthy our soils really are.

To convert your purchased nitrogen, potash or your expensive phosphate or even your micronutrients...boron for soybeans and cotton or zinc for corn and rice, into usable forms.....your soils **MUST** be healthy. So what is a healthy soil? A soil with plenty of active bacteria, algae, mold, yeast, actinomycetes, mycorrhizae, etc. is a soil that will hold more moisture, properly decay residue and convert more of our purchased fertilizers into usable nutrients.

For years it seems this industry was scared to talk about soils and ways to improve the "life" or health of soils. Why? Heck, nobody wanted to be branded a snake-oil or better yet a "Johnny Juice". There, I said it! BUT, you better look around and see what your competition is promoting. Yes, that's right! They may call it something else or camouflage their "Story-Line" to appear to sound more conventional, but in reality, these types of materials and their approach to healthy soil is fast becoming the norm and conventional. While we have been advocating this concept for years, other larger companies have taken on what they believe is a similar biostimulant approach. So.....where are you today? Which of these is your competition selling?

Humic Acid with Seaweed Extract: '**Hydra-Hume**'-several different formulas for different applications.

Live Strains of Bacteria: '**Accomplish**' and others

Fermentation Broth: '**Foliar Blend**' and several others

Microscopic Algae: **Microp**

Electrically Charge materials: **Agri SC, Advantage, ACT**

Seaweed Extract: **Goemar**

Thousands of pounds per acre of **Gypsum** to help loosen soil.

Every product listed above is an attempt to enhance microbial activity in your soils. Whether to provide carbon via humic acid, improve soil tilth to allow more oxygen, supply nutrients for microbes, or simply to apply more microbes. Frankly, we were trying all of these as far back as the mid to late 80's, and yes, back then we and the products were called all kinds of names. The reality is that you have to enhance and improve the existing microbes in your soils to experience long term better aeration, moisture holding capacity, nutrient conversion and an overall healthy soil. This is what **Soil Solution** has been proven to do for years. Don't fall for a temporary fix when a very economical long term **Soil Solution** is available. PLEASE, don't refuse to try it because you think it is too cheap!

Yes, it does take time to work butIt does work!

"Out of Sight is Out of Mind" Frankly, its about time we all recognize the crucial asset that our soils are to everything we do on our farms..... **Give *Soil Solution* a Try....It Absolutely Does Work!**

For more information or to receive **DeltAg Product Briefs**,
email us at info@seedcoat.com or call 877-594-1500 www.seedcoat.com