



P.O. Box 4812

Greenville, MS 38704

877-594-1500

www.seedcoat.com

**DeltAg Product Brief**  
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## Soil ... Our Greatest Asset

Why is so little emphasis placed on the health of our soils? “Out of sight is out of mind!” Simply put, we just can’t see our soils close up to know what is going on, so we don’t think about how healthy our soils really are.

These days, we are all looking for a way to raise crops more economically. While we can always find ways to reduce costs, the only real answer is to increase production. However, as an industry we are just now recognizing our true yield potential. For sure, the higher we push the yield envelope, the better we must manage water, nutrition, weeds, insects, etc. To push yields, we must control every possible aspect of growing conditions. In today’s agricultural environment we must maintain the true potential of our crops.

To convert your purchased nitrogen, potash, phosphate or even your micronutrients...boron for soybeans and cotton or zinc for corn and rice, into usable forms.....your soils MUST be healthy.

So what is a healthy soil? A soil with plenty of *active* bacteria, algae, mold, yeast, actinomycetes, mycorrhizae, etc. is a soil that will hold more moisture, properly decay residue and convert more of our purchased fertilizers into usable nutrients.

Look at this list of other approaches being offered in the Ag-industry:

Humic Acid ... Seaweed Extract ... Live Strains of Bacteria ... Fermentation Broth ... Microscopic Algae  
Electrically Charge materials ... Combinations of the above ... Tons of **Gypsum**.

Every approach listed above is an attempt to help the microbial activity in your soils. Whether to provide carbon via humic acid, improve soil tilth to allow more oxygen, supply nutrients for microbes, or simply to apply more microbes. We tried all of these approaches years ago and we discovered that helping the *existing* microbes in your soils can create long term better aeration, moisture holding capacity, nutrient conversion and an overall healthy soil. This is what **Soil Solution** has been proven to help do for years. There are more expensive, yet unproven materials that might offer a temporary fix. Use a proven product with long term benefits, **Soil Solution**.

We recently reviewed new grid soil test reports on a farm that has used **Soil Solution** since 2003, and their need for P and K has all but been eliminated compared to ten years ago. **It takes time ....but it works!**

**“Out of Sight is Out of Mind”** Frankly, it’s about time we all recognize the crucial asset that our soils are to everything we do on our farms..... **Give *Soil Solution* a Try....It Absolutely Works!**

For more information or to receive **DeltAg Product Briefs**,  
Email us at [info@seedcoat.com](mailto:info@seedcoat.com) or call 877-594-1500 [www.seedcoat.com](http://www.seedcoat.com)